



CYBERARK®
The Identity Security Company™

SOLUTION BRIEF

Better Together: CyberArk and Transmit Security

Build secure, customizable, and end-to-end identity experiences for millions of diverse users

Challenges:

Since the release of generative AI, large enterprises have experienced an increase in the volume, velocity and variety of attacks targeting identities and accounts belonging to employees and customers. It's why the convergence of Identity and Access Management (IAM) and Customer Identity and Access Management (CIAM) is now critical.

Both IAM and CIAM play pivotal roles in securing digital ecosystems and managing identities. IAM focuses on internal users, ensuring that employees and partners have the right access to resources, while CIAM extends this scope to external users, addressing the unique challenges of customer identities. As the digital landscape evolves with advancements in generative AI technologies on the dark web, so do their corresponding security challenges and complexities.

Large enterprises confront more evasive threats and fraud while needing to uphold strict requirements around customer experience, branding, and the Software Development Life Cycle (SDLC). Identity projects within such environments are notorious for their complexities, prolonged delivery times, significant setup and maintenance costs, stringent regulatory compliance requirements, and a dynamic threat landscape that evolves by the minute.

Solution:

CyberArk and Transmit Security

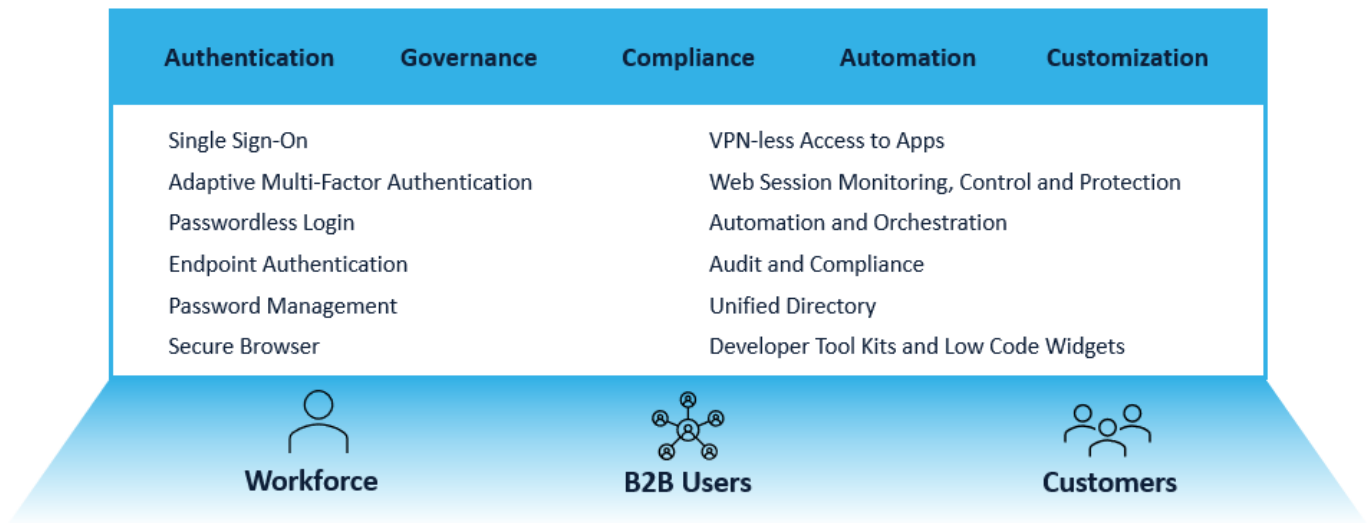
CyberArk and Transmit Security have joined forces to prevent breaches and fraud with an industry leading IAM and CIAM solution that secures every identity and delivers customizable experiences. By offering secure authentication, customizable branding, automation, and seamless integration tools, businesses can tailor their workforce and customer experiences while maintaining robust security protocols.

Not only does this strategic partnership promote workforce productivity, but it also serves to build and retain customer trust. The current demands of identity security and fraud prevention meet the adaptability of IAM, positioning businesses to flourish in the ever-changing dynamics of the AI era.

- **Secure, Seamless Onboarding and Login Authentication Experiences:** Identity begins with customer onboarding. Through features such as self-service registration, single sign-on, adaptive multi-factor authentication and federation, CyberArk delivers secure and frictionless one-click access to cloud, mobile, SaaS and legacy apps. Transmit Security simultaneously secures and simplifies customer onboarding, enabling them to register one time for omni-channel access. Progressive profiling and passive fraud detection with behavioral biometrics and device fingerprinting ensure a frictionless customer experience.
- **Strong Authentication with No Added Friction:** Select from passwordless authentication, passkeys, SMS OTPs, social logins, magic links, passwords, and more. Decide which login options work best for your workforce and customers and easily add more options. You can opt for a fully passwordless system or a hybrid approach, supported by various MFA methods like OTP and passkeys, allowing you to customize the user experience to meet UX, security, and compliance needs efficiently.
- **Swift Response to Risky Behavior:** Collect signals to detect risk in real time in order to spot and mitigate compromised accounts or active user sessions, only asking users to re-authenticate or add MFA steps when a real risk is detected. Based on your risk profile and regulatory environment, easily choose the type of authentication your employee or customer would need to use when different risks are detected. Conversely, when there's a high level of trust based on their method of authentication, behavioral biometrics and device fingerprinting, you can remove friction from the customer's path.
- **Streamlined and Secure Account Recovery:** Users can easily regain access to accounts when credentials are forgotten or when devices are switched using simple verification methods. If the highest level of assurance is needed, platform-native identity verification can also validate the user's identity by analyzing the user's government-issued identity document, such as a driver's license or passport, and comparing that to a selfie with biometric matching.
- **Unified Compliance and Business Objectives:** Designed to meet the demands of large enterprises, the Transmit Security platform ensures scalability, security, and resilience — essential for supporting millions of customers without compromise. CyberArk and Transmit Security protect personal identifiable information (PII) pertaining to the organization, employees or customers, and comply with data regulations by leveraging encryption, data isolation, and privacy and consent options.
- **Customized Experiences and Scale According to Demand:** Tailor the experience to align with your brand guidelines using customizable branding and automation features, along with extensibility tools to coordinate identity across your current technology infrastructure.
- **Smart Automation as a Force Multiplier:** Eliminate error-prone manual processes by leveraging smart, AI-driven automation to seamlessly create user accounts, regulate access permissions, automate time-intensive workflows, and facilitate self-service options, including password resets, throughout the entire identity lifecycle.

SOLUTION CAPABILITIES:

- Real-time risk and trust detection prevent ATO while improving UX
- Automated on/offboarding and increased efficiency with user self-service
- True, end-to-end passwordless access for customers, partners, and employees
- Adaptable risk-based authentication mitigates risk and elevate trust
- Automated identity workflows with no-code, drag-and-drop orchestration
- Continuous access permission approval to satisfy audits and maintain compliance
- Customizable UX with developer toolkits and low code widgets



The partnership between CyberArk and Transmit Security represents a leap forward in identity management, offering a comprehensive solution that addresses the multifaceted needs of modern businesses. Our approach is tailored to the demands of large enterprises, focusing on enhancing customer experience, ensuring robust security, and delivering unmatched efficiency and insights.

About CyberArk

[CyberArk](#) is the global leader in identity security. Centered on intelligent privilege controls, CyberArk provides the most comprehensive security offering for any identity — human or machine — across business applications, distributed workforces, hybrid cloud workloads and throughout the DevOps lifecycle. The world's leading organizations trust CyberArk to help secure their most critical assets.



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